





Developing Your Game Plan for Success

 Indoor Air Quality (IAQ)

IAQ Springboard Stories

An Action Plan for Results

 Indoor Air Quality (IAQ)

The Story of American Schools

- Desegregation 
- Immunization 
- Fighting Hunger 

 Indoor Air Quality (IAQ)

Mt. Vernon Community School

Our Story

- 64% eligible for free/reduced lunch
- 53% Hispanic
- 23% White
- 20% African American
- 3% Asian/Pacific-American Indian
- ESL Program
- Dual Language Program
- Year-Round Calendar
- Bi-lingual African-American Male Principal
- Individualized Student Education
- Sky-rocketing parent participation





My Leadership Story



I am in service to helping communities make every school a Pristine Palace of Learning.



Storytelling as a Business Narrative



Organizational storytelling is an emerging discipline



Disciples: Madelyn Blair, Evelyn Clark, Seth Kahan, Gary Klein, Doug Lipman, Carol Pearson, Annette Simmons, Dave Snowden, and Victoria Ward



Business Narratives (Cool Stories)

- Communicate Who You Are
- Build Collaboration Trust
- Transmit Knowledge
- Lead People into the Future
- Ignite Action and Implement New Ideas



Springboard Stories

Spark Action and
Implement New Ideas



Change Idea

- The Specific Idea You Want to Implement
 - Clear and Concise
 - Excites You





True Example



When



Where



Who



What



Result



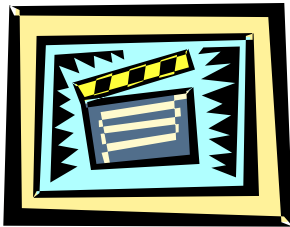
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Embody Change Idea



Make Offers and Commitments to Action



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Specify the Alternative

- Paint a picture of the way things can be different.



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Link Story and Change Idea

Issue an invitation to imagine a vision of the future and request they join you.

- What if...
- Just Imagine...
- Just think...



Completing Our Work

- Write Your Springboard Story
- Say It Out Loud: Share It at Your Tables
- Select Someone to Share Theirs With the Full Group
- Shower Them with Encouragement!



EPA 5th Annual Indoor Air Quality Forum & Exhibition NATIONAL SYMPOSIUM Springboard Action Plan Story	
Change Idea	The change I am excited about implementing to create a new future for IAQ management in my work is..... <hr/> <hr/>
Use Example	I have a story that illustrates this idea in action. "I have" "I have" "I have" "I have" "I have"
Explain the Action of the Change Idea	To put what I learned into action, I am going to: "I will" "I will" "I will"
Specify the Alternative	I have seen how we can do things differently. "I will"
Link the Story to the Action of the Change Idea	Just think what we could do if we..... "I will" "I will"



A Final Request

Take your Story get into
Action, Leave a Copy
Behind for Me to Enjoy.



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