Welcome to Day 2

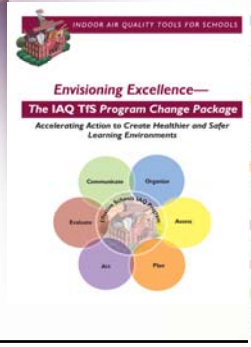
Breakout Highlights

- "Education changed our district culture from one of fear to one of empowerment."
- "We speak in educational language. We always relate IAQ back to the things that educators care about the most - test scores and student performance."
- "Making IAQ management a part of our business case increased our credibility."

Breakout Highlights

- "After implementing our IAQ program, absenteeism fell by 24.7% and standardized test scores went up every year."
- "We have a 24-hour response time commitment, but we do it in 1 to 2 hours."

How We Get There:
A Framework for Action



KEY DRIVER #1 - ORGANIZE FOR SUCCESS
Action Strategy 1.1 - Systems Matter
Action Strategy 1.2 - Build on What Works
Action Strategy 1.3 - Process, Process, Process
Action Strategy 1.4 - Build an Effective Team
Action Strategy 1.5 - Designate and Empower a Leader
Action Strategy 1.6 - Create Your Own Champions
Action Strategy 1.7 - Secure Senior Level Buy-In

KEY DRIVER #2 - ASSESS YOUR ENVIRONMENTS CONTINUOUSLY
Action Strategy 2.1 - Establish Your Baseline
Action Strategy 2.2 - Walk the Grounds
Action Strategy 2.3 - Survey Occupants and Keep an Ear to the Ground
Action Strategy 2.4 - Use Technology To Make It Easier
Action Strategy 2.5 - Keep the Customers Satisfied
Action Strategy 2.6 - Prevention Today Means Savings Tomorrow

KEY DRIVER #3 - PLAN YOUR SHORT AND LONG-TERM ACTIVITIES
Action Strategy 3.1 - Prioritize Your Activities
Action Strategy 3.2 - Work in Stages
Action Strategy 3.3 - Start Small to Get Big
Action Strategy 3.4 - Put It in Writing
Action Strategy 3.5 - Plan for the Future

KEY DRIVER #4 - ACT TO ADDRESS STRUCTURAL, INSTITUTIONAL, AND BEHAVIORAL ISSUES
Action Strategy 4.1 - Education Changes Culture & Behavior
Action Strategy 4.2 - Training Can Change Institutions
Action Strategy 4.3 - Root Cause Analysis Works

KEY DRIVER #5 - EVALUATE YOUR RESULTS FOR CONTINUOUS IMPROVEMENT
Action Strategy 5.1 - Survey Your Customers
Action Strategy 5.2 - Capture Your Return on Investment (ROI)

KEY DRIVER #6 - COMMUNICATE WITH EVERYONE, ALL THE TIME
Action Strategy 6.1 - Share Your Goals
Action Strategy 6.2 - Make it Meaningful to Your Audience
Action Strategy 6.3 - Be Transparent and Inclusive
Action Strategy 6.4 - Communicate Your Results

Questions to Run On

What tools, techniques, and resources can I use to get into action more quickly?

What requests can I make today to bring me closer to my desired results?

Today will be a Great Day

- **Delve into in-depth technical breakouts**
- **Explore environmental, science, health, and communication issues**
- **Learn with national experts**
- **Honor your peers at lunch**